Do you have plans, briefs, research or a photo library that you intend to use to expedite onboarding/discovery?

*We have the Destination Plan for Naguabo/Ceiba that includes information regarding the Municipality of Naguabo. We also have general photos of the community for reference.*

The current timeline of 6-7 weeks – from onboarding to completion – may not allow much time for discovery with stakeholders, destination familiarization, concept development, revisions, market research and local acceptance. Is this a fixed timeline for project completion? Do you see the winning partner as one who tailors the effort to the proposed timeline?

*Yes. The partner may propose a new timeline, but the final deliverables should not be completed later than the end of October 2022.*

Is there a budget or budget range that you have identified for this effort?

*Yes. Between $8K and $10K.*

Will you be considering ongoing marketing services (digital advertising, social media, trade marketing etc) beyond the current RFP?

*No. The community leaders will be responsible for managing their social media.*

Will firms outside of Puerto Rico be given equal consideration for this project?

*Yes, firms outside Puerto Rico will be given equal consideration and the received proposals will be part of the evaluation process.*

Would you like for us to include a Spanish version of our proposal?

*No need to include a Spanish version of the proposal.*